

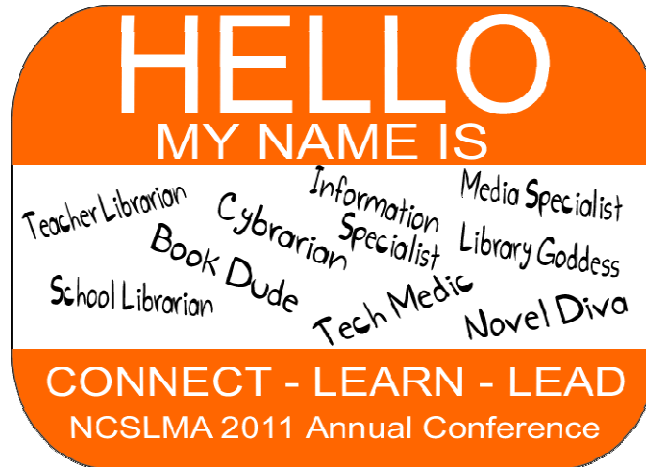


NCSLMA

Annual Conference

North Carolina School Library Media Association

October 5-8, 2011
Twin City Quarter
Benton Convention Center/ Embassy Suites
Winston-Salem, NC



Dear NCSLMA Members and Friends,

It was a great honor and privilege to plan this year's conference. I have been amazed at all the wonderful resources (meaning you!) that we have available in the state of North Carolina. I am so excited to be included in such an awesome profession.

Some of you may wonder where the theme for this year started. It actually came to me in a burst of inspiration during last year's conference. I was listening to Cassandra Barnett, AASL past president, during the supervisor's meeting, and she mentioned that one of the standards in another state was that every child know the librarian's name. She thought it was an odd thing to include in an official document, but I think it's something we should strive for. So, the idea was born and the above logo was created. The following is my original post on the NCSLMA blog when conference was announced.

The theme for this year's conference is "Hello! My Name is...." What's the reasoning behind this? Well, it's simple. For years we have advocated for our program, but now it's time to advocate for ourselves. The easiest way to do this is to make sure everyone knows your name and knows what your specialty is! So, show us some of those specialties! Are you good at technology? library promotion? reading programs? professional development? Strut your stuff at the 2011 Conference and let us get to know your name.

So, here we are strutting our stuff. And, as you can tell by looking at the sessions, we have some amazing stuff to strut! I hope you enjoy your experience, and I hope you have a wonderful school year. Get out there and make them learn your name!



Sarah Justice
NCSLMA President-Elect
Rosman Middle and High Schools

NCSLMA Pre-Conference Schedule

Wednesday, October 5, 2011

9:00 a.m. - 4:30 p.m. **Preconference Session A- Thinkfinity Cadre Training**—Winston Salem Administration Office

Thursday, October 6, 2011

7:45 a.m. - 1:00 p.m. **Registration for Pre-Conference events**— Hearn Ballroom Foyer, Marriott

9:00 a.m. - 4:30 p.m. **Preconference Session A- Thinkfinity Cadre Training**—Winston Salem Administration Office

9:00 a.m. - 3:00 p.m. **Pre-Conference Session B- School Tours**--Winston-Salem Forsyth County School System
Meet in front of Convention Center

9:00 a.m. - 12:00 p.m. **Pre-Conference Session C- Networking & Advocacy: Tools to Promote Your Library Media Program** with Nancy Mangum
Gaines Ballroom 2

9:00 am - 12:00 pm **Pre-Conference Session D – SMART Content Creation Seminar** with Laura Bowers
Gaines Ballroom 1

12:00p.m. - 1:00p.m. **Pre-paid lunch**, The Garden Terrace in Embassy Suites

1:00 p.m. - 4:00 p.m. **Pre-Conference Session E- Web 2.Uh Oh! Making the leap from technoPHOBE to technoFAB!** with Jennifer LaGarde and Jennifer Northrup
1:00 p.m. - 4:00 p.m.
Gaines Ballroom 2

1:00 p.m. - 4:00 p.m. **Pre-Conference Session F- Coming to America: Exploring Immigration through Children’s and Young Adult Literature** with Margaret Gregor and Connie Green
Gaines Ballroom 1

4:00 p.m. - 6:00 p.m. **Supervisor’s Meeting**
Ardmore 1

4:00 p.m. - 7:00 p.m. **Registration for Conference**—North Main Hall, Benton Convention Center

Session A Wednesday and Thursday 9:00am-4:30pm Thinkfinity Cadre Training

http://it.ncwiseowl.org/resources/thinkfinity_nc/

A great tool for collaborative planning, Thinkfinity is a standards-aligned database of lesson plans, learning objects, and reviewed web sites. North Carolina has a professional development grant that includes train the trainer courses, conference presentations, and an online community. This is a two day session that will be held at the Winston Salem Administration Office. This is a “Train the Trainer” course and will require participants to provide professional development within their district after completion.

Session B Thursday 9:00 AM – 3:00 PM
SCHOOL TOURS

Visit three media centers in the Winston-Salem Forsyth County School System—one renovated large high school, one historic building middle school, and one new elementary school. Lunch stop at a local restaurant will be included (cost not included). Your tour guide will discuss opening day collections, media center designs, obstacles between “dreams” and “reality”, and answer assorted facility questions. Pickup at the front of the Convention Center.

Session C Thursday 9:00am-12:00pm—Gaines 2
Networking & Advocacy: Tools to Promote Your Library Media Program

Nancy Mangum
Professional Development Specialist
Friday Institute for Educational Innovation
NCSU

In today's world it is more important than ever to stay connected to other professionals in the School Library Media field. Join us for a hands on session, as we explore a number of free web 2.0 tools aimed at building a Personal Learning Network (PLN) to support your professional development and advocacy. We will explore web 2.0 tools that will help you manage your PLN and share tips and tricks for organizing this information. Once you have set up your network, you'll be amazed the great ideas, tools, and teaching strategies that will find their way to your desktop every day. So bring your laptop and let's get connected.

Session D Thursday 9:00am-12:00pm—Gaines 1
SMART Content Creation Seminar

Laura Bowers, SMART Exemplary Educator
Media Coordinator
Westwood Elementary School

Participants in this seminar will learn to create professional and interactive SMART Notebook lesson activities. Various tips and tricks for using SMART Notebook software's interactive tools and Lesson Activity Toolkit will be shared. The lesson activities that are created will be shared with other media coordinators. Each participant needs to bring a laptop (with SMART Notebook 10) and any curriculum materials or lessons that need enhancing.

Session E 1:00pm-4:00pm—Gaines 2
Web 2.Uh Oh! Making the leap from technoPHOBE to technoFAB!

Jennifer LaGarde
Lead Media Specialist
New Hanover County Schools
Jennifer Northrup
Media Specialist
Flat Rock Middle School

Are you ready to take your practice to the next level, but feel overwhelmed by all the web 2.0 tools and technology gadgets being thrown your way? Do you want to engage today's digital learners in meaningful, technology rich lessons, but still need help mastering these resources yourself? If so, this session is for you! Bring your laptop and a desire to learn! Hands-on experience using the latest cool, often free and ALWAYS impactful technology resources will not only make you the envy of your colleagues but will also ignite the curiosity and enthusiasm of your 21st century learners. Take the skills

you learn back to your school to increase your impact and promote your value and the importance of the media center.

Session F 1:00pm-4:00pm—Gaines 1

Coming to America: Exploring Immigration through Children’s and Young Adult Literature

Margaret Gregor, Ed.D., Assistant Professor, Instructional Materials Center Coordinator, Belk Library and Information Commons Appalachian State University

Connie Green, Ph.D., Professor, Language, Reading and Exceptionalities Appalachian State University

North Carolina schools have seen a dramatic increase in the numbers of immigrant students in their classrooms. In this workshop we will explore classroom activities and literature that can be used to help students and teachers understand the immigration process, the reasons why people immigrate to the US, and the challenges immigrant families face in a new culture. We will include photographs and information about schools in Mexico and Guatemala, teacher-tested activities for learning about immigration, and suggestions from principals and teachers in a school that excels in welcoming newcomers. This workshop is appropriate for elementary and middle school media specialists.

Participants will be asked to read *The dragon's child: a story of Angel Island* by Laurence Yep (with Kathleen S. Yep) and *The circuit: stories from the life of a migrant child* by Francisco Jiménez prior to attending the workshop.

District Supervisor’s Meeting 4:00pm-6:00pm—Ardmore 1



NCSLMA Conference Schedule

Twin City Quarter
Benton Convention Center / Embassy Suites

Friday, October 7, 2011

7:00 a.m. - 5:00 p.m.	Registration for Conference - North Main Hall Foyer, Benton
8:00 a.m. - 12:15 p.m.	Exhibits Open, North Exhibit Hall, Benton
8:00 a.m. - 9:00 a.m.	Continental Breakfast - North Exhibit Hall, Benton
8:30 a.m. - 9:45 a.m.	Opening General Session - North Main Hall A, Benton
	Keynote Speaker Gwyneth Jones
10:00 a.m. - 11:00 a.m.	Concurrent Session #1
11:15 a.m. - 12:15 p.m.	Concurrent Session #2
12:30 p.m. - 1:45 p.m.	All-Conference Luncheon—South Main featuring the Appalachian Trail speed record holder and author of <i>Becoming Odyssea</i> , Jennifer Pharr Davis
	Exhibits Open
1:30 p.m. - 7:00 p.m.	Concurrent Session #3
2:00 p.m. - 3:00 p.m.	Concurrent Session #4
3:15 p.m. - 4:15 p.m.	Concurrent Session #5
4:30 p.m. - 5:30 p.m.	All Conference Reception, Awards, and Author Autographing Session - North Exhibit Hall
5:30 p.m. - 7:00 p.m.	

Saturday, October 8, 2011

7:00 a.m. - 9:00 a.m.	Registration for Conference - North Main Hall Foyer, Benton
7:30 a.m. - 8:45 a.m.	Storytelling Breakfast—Gaines Ballroom (pre-paid event) featuring Allan Wolf
8:00 a.m. - 12:00 p.m.	Exhibits Open - North Exhibit Hall
9:00 a.m. - 9:45 p.m.	General Session - North Main Hall A, Benton
10:00 a.m. - 11:00 a.m..	Concurrent Session #7
11:15 a.m. - 12:15 p.m.	Concurrent Session #8
12:30 p.m. - 2:00 p.m.	Author Luncheon - Gaines Ballroom (pre-paid event) featuring Frances O'Roark Dowell

Opening General Session

Friday, October 7, 2011

8:30-9:45

North Main A, Benton Convention Center

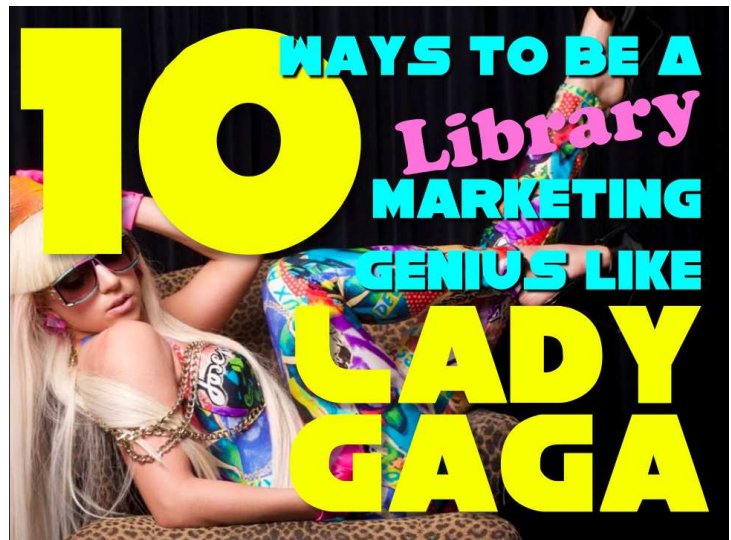
Gwyneth Jones, The Daring Librarian

Presents

10 Ways to be a Library Marketing Genius Like Gaga

If you don't think Librarians need to think about marketing today then I really want an hour to try and change your mind! Times are tough all over for education. Librarians and school libraries are at a crossroads. This is one of the most exciting times to be a teacher-librarian in our country and but it is also very challenging.

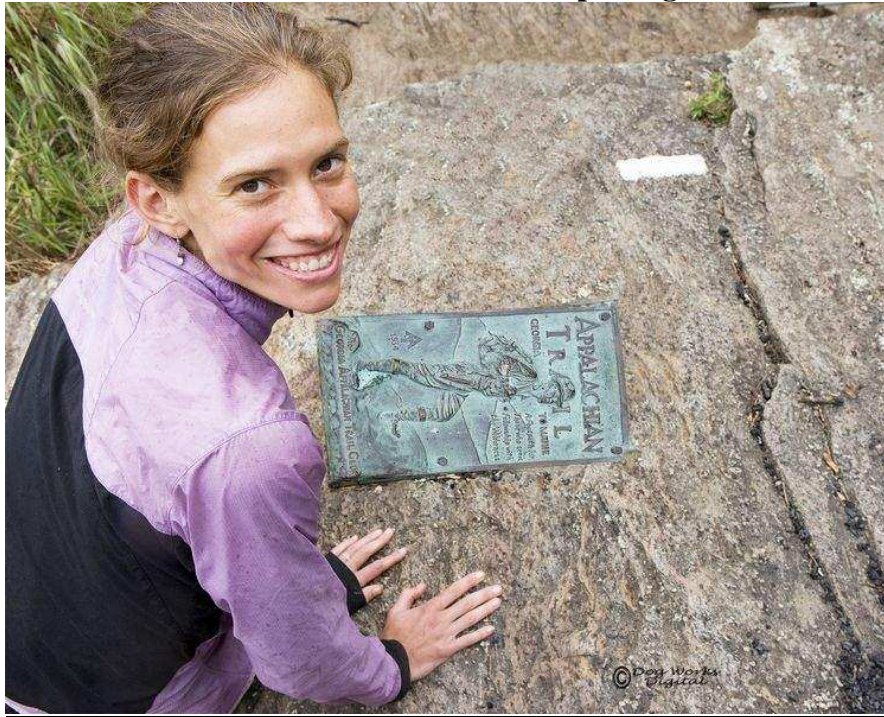
A revolution is at hand. We need to be nimble, daring, and digital. We need to work towards shifting the way the world views school librarians and libraries. At the end of the hour you might not be ready to wear a meat gown or sky high pumps but you'll have several ways to your pump up your library practice and make it FIERCE!



Gwyneth A. Jones, aka The Daring Librarian, is a blogger, a Tweeter, a public speaker, a citizen of social media, and a resident of Second Life. Gwyneth is the teacher librarian at Murray Hill Middle School in Laurel, Maryland, a member of the ISTE Board of Directors, a Library Journal 2011 Mover & Shaker, Gale/SLJ New Leader, and the author of the award-winning Daring Librarian blog. The Daring Librarian is a digitally shifted ed tech teaching ninja with a passion for re-mix mash-up production, transliteracy, cutting edge librarianship, graphic design, & being a change agent within in her learning communities both geographically and within the aethernets. Fearlessly daring to take chances, fight the filters, and ignoring the negative naysayers, all for our most important customers – our students. Admittedly, she's also a goofball & a geek.

All Conference Luncheon featuring Jennifer Pharr Davis

South Main—ticket included with pre-registration



“I found things in the woods that I didn’t know I was looking for... and now I’ll never be the same.”
- Jennifer Pharr Davis, Author of *Becoming Odyssea*

Jennifer Pharr Davis grew up in the North Carolina Mountains where she developed a love for hiking at a young age. At age twenty-one, Jennifer hiked the entire Appalachian Trail as a solo female and fell in love with long-distance backpacking. Since then, Jennifer has hiked more than 11,000 miles of trails including the Pacific Crest Trail, Vermont’s Long Trail, and the Colorado Trail, and completed three thru-hikes on the Appalachian Trail. She has hiked and traveled on six continents; some of the highlights include Mount Kilimanjaro, the Inca Trail to Machu Picchu, and the 600-mile Bibbulmun Track in Australia.

Jennifer holds endurance records on three long-distance trails. In 2011 she became the fastest person to hike the Appalachian Trail, averaging 46.9 miles a day and completing the trail in forty-six days.

Jennifer has written for *Trail Runner* magazine, *Away.com*, and is a frequent contributor to *Blue Ridge Outdoors Magazine*. She has written North Carolina guidebooks for Falcon Press and Menasha Ridge. Her adventure memoir *Becoming Odyssea*, published by Beaufort Books, is in its fourth printing. Jennifer lives in Asheville, North Carolina with her husband and is the owner and founder of Blue Ridge Hiking Co.

All Conference Reception, Awards, and Author Autographing Session

Friday, October 7, 2011, 5:30 p.m.—7:00 p.m.

North Exhibit Hall

The All Conference Reception includes the presentation of awards for the North Carolina Children's Book Award, North Carolina Young Adult Book Award, and Read2Succeed.

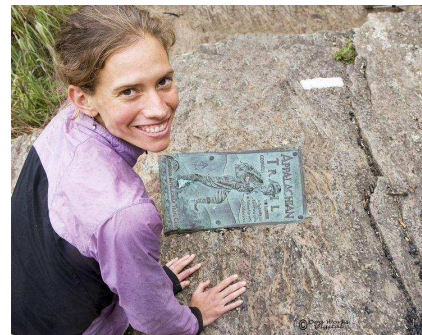
Author Autographing Session will include:



Allan Wolf
The Watch that Ends the Night:
Voices from the Titanic
Toast and Tales



Frances O'Roark Dowell
Ten Miles Past Normal
Author Luncheon speaker



Jennifer Pharr Davis
Becoming Odyssea
All Conference Luncheon Speaker



Brain Katcher
Playing with Matches
NC YA Book Award Winner



Tom Angleberger
Origami Yoda
NC YA Book Award Winner



Jacqueline Davies
The Lemonade War
NCCBA Jr. Book Winner



Jan Thomas
Rhyming Dust Bunnies
NCCBA Picture Book Winner



Gloria Houston
Miss Dorothy and her Bookmobile



Julia Ebel
Mama's Wreaths



Kendra Thomas
Sorrowheart



Monika Schroder
My Brother's Shadow



Alan Gratz
Fantasy Baseball



Libby Bagby
Lucky's Plot: A Plott Hound Tale



NCSLMA Grants and Awards

***Media Coordinator of the Year (Award sponsored by Follett Library Resources) is presented to a media coordinator, or team of media coordinators at one school, in recognition of outstanding performance in a school library media center.**

This year's award is presented to
Karen Gardner, Ayden-Grifton High School in Greenville (Pitt County Schools)

***Administrator of the Year (Award sponsored by Hart, Inc.) is presented annually to recognize an administrator who has made an outstanding contribution(s) to advancing the role of the school library media program in the state of North Carolina.**

This year's award is presented to
Lionel Kato, Principal of Farmville Middle School in Farmville (Pitt County Schools)

***Frances Bryant Bradburn Distinguished Service Award is presented annually to recognize an individual or organization for contributions to NCSLMA and/or school library media programs throughout the state of North Carolina. Recipients have made noteworthy contributions to the furthering of the role of the school library media coordinator and the school library media program in the state of North Carolina.**

This year's award is presented to
Gerry Solomon, former NCDPI School Library Consultant

***Scholarship Winners (\$1000.00 each)**

Two scholarships will be presented annually to increase the number and quality of school library media personnel in North Carolina. The scholarship will be used to assist in the cost of having successfully completed one three-hour graduate course leading to a graduate degree in library science and a North Carolina 076 Media Coordinator certification.

This year's scholarships are presented to

- 1) Sandi Prescott, School Librarian at Arapahoe Charter School in Arapahoe; currently attending East Carolina University in Master of Library Science
- 2) Christine Tuttell, 4th Grade Teacher at Holly Grove Elementary in Holly Springs (Wake County Public Schools); currently attending North Carolina Central University in Master of Library Science Program



NCSLMA Grants and Awards

***AASL Scholarship for First Time Attendees**

This year's scholarship is presented to
Jennifer Umbarger of Rogers-Herr Middle School, Durham

***Read2Succeed Winners**

NCSLMA Read2Succeed grants are available to K-12 NCSLMA member media coordinators (certified or provisional) in public or private schools, in partnership with classroom teachers, for innovative projects that foster the integration of media / information skills into the K-12 curriculum. The focus is on individual media coordinators and teachers rather than on district-wide projects.

This year's grants are awarded to

- 1) Freedom: Using Newspapers to Teach About Our Civic Rights and Responsibilities (\$856.31)
Watauga High School, Boone
Project Director: Trudy Moss, School Librarian
Project Staff: Susan Lawrence, Civics and Economics Teacher
- 2) Fresh Books (\$1000.00)
Rosman High School, Rosman
Project Director: Sarah Justice, School Librarian
Project Staff: Patrick Chapman, English Teacher
- 3) Getting Down to Brass Tacks (\$991.07)
Ethan Shive Elementary School, Rockwell
Project Director: Kathie Fox-Morris, Media Specialist
Project Staff: Angie Lovingood, Paula Lambert, Jennifer Walters
- 4) Read Around the World (\$1000.00)
Timber Drive Elementary School, Garner
Project Director: Karen Waller, Library Media Specialist
Project Staff: Beth Palmieri, Music teacher; Lauri Daughtry, Art Teacher; Faye Marshburn, Guidance Counselor; Vann Taylor, Physical Education Teacher; Trey Robinson, Physical Education Teacher
- 5) Read Science 2 Succeed (\$1000.00)
Hanford Dole Elementary School, Salisbury
Project Director: Suzanne Crockett, Media Coordinator
Project Staff: Betty Cox, Curriculum Coach; Sara Kull, Fifth Grade Teacher; Mike McConnell, Fifth Grade Teacher; Gigi Apple, Fifth Grade Teacher; KatiEarl Ethers, Fifth Grade Teacher

Toast and Tales Storytelling Breakfast

Featuring Allan Wolf

Saturday, October 8, 2011 7:30 a.m.—8:45 a.m. Gaines Ballroom



Allan Wolf is an author, poet, performer and educator who lives in Asheville, North Carolina with his wife and three kids. After three years teaching at Virginia Tech, Wolf became the Educational Director for Poetry Alive!, a national touring company that presents theatrical poetry shows for all ages. Wolf is also a member of The Dead Poets, a musical trio who transform classic poetry into toe-tapping tunes. An active organizer in the early days of the poetry slam competitions, Wolf's mission has always been to take poetry to the people. His home town made history in 1995 as the smallest city to ever win the coveted National Poetry Slam Championship title. Wolf now writes and presents full time. His books include *The Blood-Hungry Spleen and Other Poems About Our Parts* (Candlewick Press), and *New Found Land: Lewis and Clark's Voyage of Discovery* (Candlewick Press), a novel in verse chosen as a School Library Journal Best Book, an ALA Best Book for Young Adults, and an IRA Children's Book Award Notable. He is the author of a book about writing poems titled, *Immersed In Verse: An Informative, Slightly Irreverent & Totally Tremendous Guide to Living the Poet's Life* (Lark Books) and a new YA novel in verse titled *Zane's Trace* (Candlewick Press). Conducting more than one hundred presentations every year, Allan Wolf is a veteran traveler through all the diverse worlds of verse from poetry slams to public schools, salons to saloons. And with literally hundreds of poems committed to memory, Wolf is always ready to spin out a stanza or two. Got rhyme? NCSLMA is proud to host the world premiere of Allan's newest book, *The Watch that Ends the Night: Voices from the Titanic*, during the 2011 Conference.

Author Luncheon

featuring Frances O'Roark Dowell

Saturday, October 8, 2011, 12:30 p.m.—2:00 p.m. Gaines Ballroom

Frances O'Roark Dowell is the bestselling and critically acclaimed author of *Dovey Coe*, which won the Edgar Award, *Where I'd Like to Be*, the bestselling *The Secret Language of Girls*, and its sequel *The Kind of Friends We Used to Be*, *Chicken Boy*, *Shooting the Moon*, which was awarded the Christopher Medal, the Phineas L. MacGuire series, and most recently *Falling In* and the teen novel *Ten Miles Past Normal*. She lives with her husband and two sons in Durham, North Carolina.



Being 21st Century Technology-free (or lite)

Because many teachers fear the technological 21st Century, this interactive workshop will use a graphic organizer hand-out and PowerPoint to show how librarians can help teachers practically apply technology-free tweaks to revise old and create new lesson plans that develop the 21st Century skills: innovation, communication, collaboration, and critical thinking.

Annie Harris
Wiley Middle School (Winston Salem Forsyth County Schools)
Dorothy Kadala
Gregory Elementary School of Science Mathematics and Technology

Audience: Elementary, Middle, Secondary
Friday 10:00-11:00 Ardmore 1

What's my name? District Media Supervisor!

Come share your Best Practices as a district level media supervisor! Job responsibilities, staffing, frustrations, staff development ideas, additional duties, sources of motivation, etc. will be highlighted. Bring a list of YOUR "responsibilities" to spur discussion.

Jackie Pierson
Winston-Salem-Forsyth County
Lisa Phillips

Audience: Professional, District Media Supervisors
Friday 10:00-11:00 Ardmore 2

And the Survey Says . . .

Over 300 teachers across North Carolina piloted the new Information and Technology Essential Standards last year. Come hear what their survey results revealed about lessons learned, challenges, and successes. We'll use the survey findings to develop strategies for supporting the implementation of Standards in every North Carolina classroom.

Kelly Brannock
School Library Media Consultant, NCDPI Instructional Technology Division

Audience: Professional
Friday 10:00-11:00 Ayers

Connecting Too Many Dots: Using Nature Nonfiction to Conquer Information Overload and Drive Creative Thinking

Information has never been so quickly accessible from an incredible variety of sources, yet its potential to drive the creative learning process is often underutilized. This interactive workshop explores five ways for school media professionals to use nature nonfiction books and digital research technology to expand creative, connect-the-dot thinking. The presenter, Dawn Cusick, has authored several award-winning, children's nature nonfiction books. (See www.earlylightbooks.com for awards and reviews.)

Dawn Cusick
author/publisher/instructor (Haywood Community College)

Audience: Elementary
Friday 10:00-11:00 Conference Room 5

Learning with Britannica

Get new ideas from Britannica Digital Learning for interactive whiteboards, differentiated instruction, eBooks, and more. Elementary educators are encouraged to attend – hear the new Read Aloud feature! New features support standards for reading, math, geography, history, and science, including thousands of student activities and teacher resources. All schools have free access to Britannica Online, thanks to the NC WiseOwl program.

Hilit Kravitz
Britannica Digital Learning

Audience: Elementary, Middle
Friday 10:00-11:00 Conference Room 6

TV for the Technologically Terrified!

Participants will learn how to implement a student-run news program. Topics: getting administration support, equipment needed and how to get it, production ideas/questions/concerns and student selection and training. Handouts will be: planning guide, "textbook" for teaching television production.

Nancy Torborg
Root Elementary

Audience: Elementary, Middle, Administrators
Friday 10:00-11:00 Conference Room 7

A Discussion with Orville Hicks, Teller of Jack Tales and Mountain Yarns

Engage in informal discussion of mountain life and lore with Orville Hicks, North Carolina Heritage Award recipient, and Julia Taylor Ebel, his biography and transcriber of Jack Tales and Mountain Yarns (Aesop Accolade). Expect laughter, tales, mule eggs, and insight into life in a mountain hollow where Jack Tales thrived.

Julia Ebel
Author
Orville Hicks
Storyteller

Audience: Elementary, Middle, Secondary
Friday 10:00-11:00 Gaines 1

Raising Circulation in a low-budget year!

How do we continue to keep students excited about the library as budgets are sliced again and again. This presentation will explore 10 ways to promote books and library usage (thus raising your circulation rate) in very low-cost and often FREE ways. Time will be allowed for the audience to share additional ideas. Presentation link will be provided for future reference.

Shelly Mitchell
West Wilkes Middle School

Audience: Elementary, Middle, Secondary
Friday 10:00-11:00 Gaines 2

The Three Little Pigs present the 2012 North Carolina Children's Book Awards

Are you in a "rut" in your media program? Are you "wallowing" in the "mire" of mundane media center tasks? Get up out of that mud and hear the "Three Little Pigs" as we "oink" our way through the 2012 NCCBA nominees. Come to our session and "pig out" on some great ideas for introducing these books to your students. You will "squeal" with delight!

Vicki Stanfield
Lisa England
Debbie Archer

Audience: Elementary, Middle
Friday 10:00-11:00 North Main A

Bridges to the Self and Others: Culture in Children's Literature

High quality children's literature allows readers to see themselves and their own culture as well as gaining insights into other cultures. This demonstration will share new and notable titles from the Librarianship Upgrades for Children and Youth (LUCY) collection at Old Dominion University. A bibliographic handout and information about other LUCY offerings will be included.

Sue Kimmel
Old Dominion University

Audience: Elementary, Middle
Friday 10:00-11:00 North Main B

Keeping It 100

When 9th Graders begin high school, are they really ready? Too often 9th Graders are overwhelmed with the high school environment. They are somewhat confused in their schedule; in appropriate behavior; and in communication skills.

Rita Christie
Smith High School/GCS

Audience: Secondary
Friday 10:00-11:00 North Main C

Supporting Classroom Instruction with Thinkfinity

A great tool for collaborative planning, Thinkfinity is a standards-aligned database of lesson plans, learning objects, and reviewed web sites. North Carolina has a professional development grant that includes train the trainer courses, conference presentations, and an online community. During this session you will explore the database and be provided an opportunity to sign up to become a member of the Thinkfinity in NC Cadre (Thinkfinity trainer). For more information, visit the web site at http://it.ncwiseowl.org/resources/thinkfinity_nc/

Ouida Myers
Gail Holmes
NC DPI

Audience: Elementary, Middle, Secondary, Professional
Friday 10:00-11:00 North Main D

Co-opting Social Media for Classroom Application

The media specialist and English teacher will present a demonstration of how they incorporated Facebook into a collaborative lesson on a literary character critical analysis. The social media project integrated critical analysis, MLA format, and research into a medium students were comfortable with and excited to use.

Blake Norby
Chapel Hill High School
Carla Brown

Audience: Secondary
Friday 10:00-11:00 North Main E

“Leading” the Change: How libraries can “connect” learning to student growth and achievement

Every year librarians worry about the status of their jobs at local, state, and national levels. It is up to us to change the perceptions of our programs and make them vital to the school community. This session will model strategies and processes that librarians can implement to make the connection between library instruction and student achievement. By utilizing data and analyzing results to determine positive effects on learning and advertising those successes, our “names” will become crucial to the school and education community. (Handouts and examples of the process in action will be available.)

Cori Minton
Morrisville Elementary/Wake County Public Schools

Audience: All (examples from elementary)
Friday 10:00-11:00 North Main F

Ebooks: An Avenue to Ideas and Information

Elementary school librarians face challenges when it comes to increasing library collections. Quickly changing digital formats, limited budgets and the wide variety of technologies available make it hard to determine the prudent way to promote literacy at schools. This presentation shares information about ebooks and free websites that offer them.

Kaye Dotson
East Carolina University
Mary Phillips

Audience: Elementary, Middle, Secondary
Friday 10:00-11:00 North Main G

Collection Development Tool

Put Library Management At Your Fingertips

Remove the guesswork from collection management with CollectionWiz, a free online collection analysis tool. This exclusive correlation and selection tool was developed with librarians and media specialists in mind. In fact, your requests to help improve the collection development process were the impetus behind the design of CollectionWiz.

With CollectionWiz, you will:

- *Automatically identify duplicate titles
- *Target urgent needs by immediately analyzing aged title reports by Dewey ranges and call numbers
- *Ensure your purchases correlate to state standards
- *Receive automatic title recommendations that meet your curriculum needs
- *Evaluate titles for weeding by creating aged title lists based on your criteria
- *Demonstrate funding and purchasing needs through high-impact aged title and call number reports
- *Use genre, high/lo and graphic novel search to select fiction

Eric Fitzgerald
Capstone

Audience: Elementary, Middle, Secondary
Friday 10:00-11:00 Terrace 1

The Best Kept Secret

NCSSM is sometimes called the state’s best kept secret. Did you know that we offer: NCSSM Online, a rigorous two-year program for qualified students; Honors and AP courses via interactive video conferencing; enrichment for K-12 students; online and on-site PD for STEM educators; a Summer Ventures program and much more.

Melissa Thibault
North Carolina School of Science & Math
Robin Boltz

Audience: Elementary, Middle, Secondary
Friday 10:00-11:00 Terrace 3

Book Backdrops

Join two library media coordinators who pair children's literature with historical primary sources from the Library of Congress to extend learning throughout the curriculum. Share our experiences linking primary sources to literature, making books more relevant, and promoting inquiry-based learning to motivate and engage students.

*Vicki Kolomechuk
Valley Springs Middle
Caryn Levy
Leicester Elementary*

Audience: Elementary, Middle, Secondary, Professional
Friday 11:15-12:15 Ardmore 1

Mastering the Common Core -- Creatively!

We will show 4 Common Core creative projects that link Language Arts, Social Studies and Technology. These projects have already been enacted/utilized in the classroom at the middle school level. This presentation will be in the form of a demonstration/digital presentation.

*Helena Venakides
Culbreth Middle School
Billy Giblin*

Audience: Middle
Friday 11:15-12:15 Ardmore 2

The WOW Factor: Creating an inviting, interactive Media Center

Looking for ways to promote your Media Center? If so, this session is for you. Find out what we are doing to promote our learning center and its services. Activities addressed will include sixth grade orientation, QR Code Station, and much, much more.

*Jennifer Northrup
Flat Rock Middle School
Jennifer Abel
North Henderson High School*

Audience: Middle and High
Friday 11:15-12:15 Ayers

Read'm, Write'm, and Scare'm: Grabbing their attention with spooky stories in the library

The author of a forthcoming scary story collection and a media specialist will describe a recent author visit that combined history, culture, storytelling, research, writing, and lots of seat-jumping moments. We'll provide multiple resources, project ideas, stand-alone and integrated lessons, writing prompts, and online resources to grab any child's attention.

*Adrienne Bashista
Susan Mayer
Horton Middle School*

Audience: Elementary, Middle
Friday 11:15-12:15 Conference Room 5

Library Hip Hop

Melvil Dewey teaches children the importance of libraries in our communities, advocates reading and introduces basic library skills such as using the Dewey Decimal System. Complete with book turntables, a rapping book drop and library card souvenirs, this high-energy, interactive hip hop show is sure to knock your socks off!

*Melvil Dewey
International Library Hip Hop Superstar*

Audience: Elementary
Friday 11:15-12:15 Conference Room 6

Blogging and RSS

I will show participants how to use Blogger to create a blog and Google Reader to create a personal RSS feed with a free Gmail account. I have an active blog called The Quilted Librarian that combines my work with my hobby interests. Handouts and tutorials will be available online.

Dana Fisher
Florence Elementary

Audience: Professional
Friday 11:15-12:15 Conference Room 7

What's in a Photograph? Linking Images and Stories

Photographs or art? How does photography connect readers to text--fiction and non-fiction? Julia Taylor Ebel, author of *The Picture Man*, looks at noteworthy examples of photography in books and discusses how photography can invite further exploration of stories and lead to creative writing, strong social studies and reading links.

Julia Ebel
Author

Audience: Elementary, Middle, Secondary
Friday 11:15-12:15 Gaines 1

Wild About Reading!--Family Reading Nights That Work

Do you like the "idea" of a family reading night but find the implementation a daunting task? This workshop will walk you through the steps that will enable you to host a themed, interactive, FUN reading night for the entire family that will have parents jazzed about literacy and students wild about books! The presenters, a librarian and a reading specialist with decades of experience, will share their proven secrets for putting on a successful program that incorporates reading, writing, problem-solving, and literacy skills that is so fun, the kids won't even know they're learning.

Jackie Mills
Cannon School
Barbara Falkenbury

Audience: Elementary
Friday 11:15-12:15 Gaines 2

Library Media Promotion Through Easy Animation

Promoting your practice & school programs have never been easier. Using quick, free, and easy animation studios allow teachers, librarians, and technology educators create engaging animations to market their special programs, units of study, research resources, and special events to students and the community. Combining easy animation with a wiki, website, or a blog will let your message captivate your audience and reach beyond the walls of your school. Resources:
http://mhmsmedia.wikispaces.com/Animation_Studios

Gwyneth Jones
Murray Hill Middle School
Columbia, MD

Audience: Elementary, Middle, Secondary, Professional
Friday 11:15-12:15 North Main A

When Life Hands You Lemons

Jacqueline Davies, author of THE LEMONADE WAR, will talk about the genesis of the book and how the story evolved during the writing process. She'll explain how she came to write the second---the newly released *THE LEMONADE CRIME*--offering insight into the unexpected birth of a series as well as a sneak peak at the forthcoming third book.

Jacqueline Davies
Author

Audience: Elementary, Middle
Friday 11:15-12:15 North Main B

Shift Happens: Envisioning the Future of School Libraries in an Era of Change

What will school libraries look like as the current landscape of rapid technological and social change shifts forward? We will examine trends in collection development, facilities, instruction, and relationships and engage participants in a type of “social networking” to think about the school library of the future in an interactive workshop.

Sue Kimmel
Gail Dickinson
Carol Doll
Old Dominion University

Audience: All
Friday 11:15-12:15 North Main C

Hello, my name is...Alan Gratz

Meet North Carolina author Alan Gratz, author of Samurai Shortstop, *Something Rotten, Something Wicked*, 2010-2011 North Carolina YA Book Award nominee *The Brooklyn Nine*, and *Fantasy Baseball*. Using examples from all his books and baseball (what else?) as an analogy, Alan explains how his books go from idea to bookshelf.

Alan Gratz
Writer

Audience: Elementary, Middle, Secondary, Professional
Friday 11:15-12:15 North Main D

Miss Dorothy Thomas: She changed the world by showing up at work each day, just as you do

Dorothy Thomas left the sophisticated intellectual life of Radcliffe and Boston University to live in a narrow valley at the foot of Mt. Mitchell in Yancey County, but she changed the lives of the residents of three counties where she was the librarian/bookmobile driver/literary adviser to several generations of readers. She changed the world by doing her job each day and doing it so well. She brought the world to the doors of many who were hungry to see the world outside the Blue Ridge Mountains. Some went to see it for themselves, but others, who could not, learned about the world through the books she shared. Through her readers, she changed the world.

Dr. Gloria Houston
Author

Audience: Elementary, Middle, Secondary, Professional
Friday 11:15-12:15 North Main E

Coming to America: Exploring Immigration through Children's and Young Adult Literature

North Carolina schools have seen a dramatic increase in the numbers of immigrant students in their classrooms. In this workshop we will explore classroom activities and literature that can be used to help students and teachers understand the immigration process, the reasons why people immigrate to the US, and the challenges immigrant families face in a new culture. We will include photographs and information about schools in Mexico and Guatemala, teacher-tested activities for learning about immigration, and suggestions from principals and teachers in a school that excels in welcoming newcomers.

Margaret Gregor
Appalachian State University
Connie Green
Appalachian State University

Audience: Elementary, Middle
Friday 11:15-12:15 North Main F

Developing a Global Library Collection

Participants will be introduced to selection tools and evaluation criteria for developing a global school library collection. The presentation will include a preview of sample multicultural and global texts and will include a companion website.

Sandra Hughes-Hassell

Katy Jean Vance

University of North Carolina at Chapel Hill

Audience: Elementary, Middle, Secondary

Friday 11:15-12:15 North Main G

Do the "Media Center Mash!"

This session will tie in with one of the "passions" keynote speaker Gwyneth Anne Jones, who says in her bio that she likes re-mix mash-up production. I will define/demonstrate what a mash up is and show some examples (like one about "The Rhyming Dust Bunnies".) If time permits we can even make a mash-up on the spot.

Judy Uhrig

Diggs-Latham Elementary

Audience: Elementary, Middle, Secondary

Friday 11:15-12:15 Terrace 1

National Board Certification - show you are a highly accomplished educator and that you impact student learning

In this session, we will give you an overview of the National Board process, answer your questions and we will explain how we can pair you up with an NBCT to help guide you through the process with intellectual, technical and emotional support. Come take advantage of our scoring experience and candidate support provider knowledge.

Deb Christensen

Central Academy of Technology & Arts

Susan Kuenzel

NCDPI NBC Advisory Board

Audience: Elementary, Middle, Secondary, Professional

Friday 11:15-12:15 Terrace 3

PebbleGo- The Best Database for the K-3 Researcher

PebbleGo, the award winning PreK-3 database for reading and research, offers three specific databases for early readers. With hundreds of topics and content areas, PebbleGo Animals, PebbleGo Earth & Space and PebbleGo Biographies will entice the youngest of readers to explore and learn independently.

FEATURES

PebbleGo databases:

- *Provide interactive content, learning activities, and games aligned to standards
- *Assist emerging and struggling readers with leveled text and reading scaffolds - audio/video resources
- *Introduce early learners to database and research concepts with easy-to-use search tools

Eric Fitzgerald

Capstone

Audience: Elementary

Friday 2:00-3:00 Ardmore 1

Hello My Name is GLOGGER!

As a Glogster Ambassador, I will introduce and demonstrate the basic uses of the web 2.0 online poster tool Glogster. We will create a "Hello my name is" glog together. Here is an example: <http://jruhrig.edu.glogster.com/hello-my-name-is/> I will demonstrate how easy it is to set up an account, how to add a wall, upload pictures graphics type and video, and how to publish and share your glog.

*Judy Uhrig
Diggs-Latham Elementary
Mary Kirk
Sherwood Forest Elementary*

Audience: Elementary, Middle, Secondary, Professional
Friday 2:00-3:00 Ardmore 2

Innovative Leaders in Partnerships Media Coordinators & Guidance Counselors: Promoting Library Resources & Student Mental Health with Online Resources

In this demonstration we will show how the librarian and counselors at one high school collaborated using technology to meet curriculum requirements and address mental health concerns. Documents shared will include the outline of project, data collected showing impact, and the collaboratively created web sites and resources.

*Laura Mangum
North Pitt High School
Kylie Dotson-Blake*

Audience: Secondary, Professional
Friday 2:00-3:00 Ayers

Connecting Teachers and Students to the Library with Reading Incentive Programs

Learn how to organize fun reading incentive programs for primary and intermediate students that motivate readers and connect library skills with language arts standards. Become familiar with ways to administer the programs even with large groups of students and learn how to cooperate with teachers by making these programs part of the independent reading routines in their classroom. Take home different examples you can easily adapt to the needs of your school and its readers.

*Monika Schroeder
American Embassy School New Delhi, India
Audience: Elementary
Friday 2:00-3:00 Conference Room 5*

Am I Doing Okay? School Librarian Self-Efficacy and Gauging Relationships with Other School Stakeholders

The School Librarian Self-Efficacy and Social Information Processing Scale was developed to help measure a school librarian's self-efficacy or confidence in being able to get the job done as well as gauge relationships with primary stakeholders; this scale can be used as a self-assessment and diagnostic tool for school librarians.

*Anthony Chow
University of North Carolina at Greensboro*

Audience: Elementary, Middle, Secondary, Professional
Friday 2:00-3:00 Conference Room 6

Edmodo-size the Media Center

Transform the media center or classroom with Edmodo, an interactive learning portal. Kids just love its facebook appeal and will beg you to use it, join a book club, or connect with other schools. Drop your resources here, Livebinders and all. Interactive session. Bring laptops and portable devices.

*Pamela Jackson
East Wake High School*

Audience: Elementary, Middle, Secondary
Friday 2:00-3:00 Conference Room 7

Faces of the Quiet People: Connecting with North Carolina's Overlooked Stories

Stories affirm life, and stories of ordinary, unrecognized people reveal life, history, and heritage in North Carolina. Julia Taylor Ebel, author of *Mama's Wreaths*, looks at the value of linking students to personal stories and recognizing often unnoticed contributions of people who touch our lives and become unassuming role models.

Julia Ebel
Author

Audience: Elementary, Middle, Secondary, Professional
Friday 2:00-3:00 Gaines 1

Collaboration: They won't even try!

The type of session would be an open discussion of the highs and lows of collaboration. I provide handouts, sample collaborative lessons, and blank forms to make collaboration easier. My goal is to energize all Teacher/Librarians to increase the amount of collaboration they are doing with the other teachers in their schools. There will be ample time to discuss the NCSCOS and opportunities for collaboration both including and excluding technology. Each person attending will hopefully leave with some clear-cut strategies for developing a "following" of educators willing to collaborate on lessons and projects...thereby improving the quality of these lessons/projects for all of the students involved. I try to make my seminars upbeat and fun, while emphasizing quality content and usable materials.

Madeline Reed
Randleman Middle School Media Center

Audience: Elementary, Middle
Friday 2:00-3:00 Gaines 2

QR Codes in the Classroom & Library, too!

QR Codes are popping up everywhere! On the back of catalogs, billboards, windows of bagel shops, and in my school and library! All about QR codes - what they are, how to make them, and how to use them in your school for engaging & exciting digital discoveries and promotional possibilities!

Preso wiki: <http://thedaringlibrarianpresents.wikispaces.com>

Gwyneth Jones
Murray Hill Middle School

Audience: Elementary, Middle, Secondary, Professional
Friday 2:00-3:00 North Main A

Free Online Resources from DPI

For over a decade DPI's WiseOwl program has provided you with free online tools such as the Student Research Center, Britannica, PBS videos, as well as free access to over 3000 magazines. Join the Webmaster for an update on what's new, and tips on how to harness those resources to serve you more effectively.

Dan Sparlin
NCDPI

Audience: Elementary, Middle, Secondary, Professional
Friday 2:00-3:00 North Main B

The Difference You Make: A Dyslexic Child's Journey Through School

Kendra entered middle school barely able to read and write. She knew that because of the labels she wore, Dyslexia and ADD, she would never be able to learn. The school librarian, however, had other ideas and would show Kendra how the gift of words might forever change her life.

Kendra Thomas
Cary Christian School

Audience: Elementary, Middle, Secondary, Professional
Friday 2:00-3:00 North Main C

Destiny as an Instructional Tool, Surely Not

Destiny has become a popular library management tool in the everyday life of the Media Center, but come learn how to utilize Destiny with your students and teachers as an interactive and instructional tool to increase student achievement and integrate technology. We will explore ideas and concepts that could be implemented with any student, including uploading digital media (Glogsteredu, Animoto, movie trailers, etc); curriculum aligned resource lists, teacher/student reviews and recommendations, effective searching for books and website resources. Access to resources and examples will be provided.

Leslie Black
Catawba County Schools
Amanda Moose

Audience: Elementary, Middle, Secondary
Friday 2:00-3:00 North Main D

Diving into the new Information and Technology Essential Standards

Join us as we dive into the new Information and Technology Essential Standards (ITES). Participants will use web tools to explore the 5 strands of the new Standards and collaborate to discover ways to embed them across the curriculum.

Kelly Brannock
NCDPI
Instructional Technology Division consultants

Audience: Professional
Friday 2:00-3:00 North Main E

North Carolina Young Adult Book Award

The NC YA book award is a participatory award in which the students themselves choose the "best" book. Members of the North Carolina Young Adult Book Award committee will introduce the titles on this year's middle school and high school book lists and share ideas for promoting reading with young adult students. We will also have some great door prizes to give away.

Brita Mann
Robin Jordan

Audience: Middle, Secondary
Friday 2:00-3:00 North Main F

In-School TV News Programs: Nuts and Bolts, including survival tactics

An in-school, student-produced news program can be a wonderful community builder as well as an excellent source of timely, late-breaking information. Students who produce news programs gain valuable experience and skills in leadership, teamwork, creative writing and poise. This presentation will show attendees how to develop a program, from defining policy and structure to the training of students and the purchase of essential equipment. This presentation is primarily intended for schools that do not presently have a program but would like to explore the possibilities. However, schools that do have existing programs are certainly welcome so that the discussion could extend to a variety of platforms for news programs.

Patricia Burns
St. Mark Catholic School

Audience: Elementary, Middle
Friday 2:00-3:00 North Main G

Lexile Defined

What Lexiles are and how to use them to promote successful reading. How to label books for students to use when browsing the library. Using Destiny to make bookbag lists specific to a Lexile Range. What to do about books that don't have Lexiles. How to merge Lexiles with a reading program. Handout includes steps required to follow this model, Lexile ranges expected for grade levels, directions for making a bookbag list in Destiny.

Sherri Kilby
Royal Oaks Elementary
Gaye Durham

Audience: Elementary
Friday 2:00-3:00 Terrace 1

China: Then and Now

In partnership with UNC-CH's Center for International Understanding, I, along with 25 other NC educators, toured China this summer to learn how it has become a world leader in technological innovation. I will present a slide show of our findings during our travels, with particular emphasis on how technology is being used in Chinese classrooms and how innovation is being concentrated on clean energy alternatives for this pollution-plagued nation. A pictogram chart comparing and contrasting cultural differences between Chinese and American students will also be distributed.

Stephanie Fiedler
Mills Park Elementary

Audience: Professional
Friday 2:00-3:00 Terrace 3

Arts 2.0

In this interactive workshop participants will learn and discuss ways that the arts can be featured in the library. Along with drama, music, dance, and visual arts, appropriate Web 2.0 sites will also be shared that will enhance the full arts-based experience. Handouts will be available.

Heather Moorefield-Lang
Virginia Tech

Audience: Elementary, Middle, Secondary
Friday 3:15-4:15 Ardmore 1

Explore the Wide World of Wikis: Ideas and Examples to Broaden Learning Horizons

Discover how the extremely versatile wiki can help you facilitate meaningful, authentic project based learning, establish a framework for research, create a platform for collaboration, teach and model ethical online communication, and showcase learning activities and outcomes in your library media program. Bring your laptop and participate in the session wiki.

Becky Palgi
Archer Lodge Middle School

Audience: Elementary, Middle, Secondary
Friday 11:15-12:15 Ardmore 2

Survivor: 21st Century Island

Our world has changed; are we preparing our students for survival? Come see if you have what it takes to survive and transform education for the 21st Century! Find out what 21st Century Survival Skills students need to succeed in today's world and marketplace.

Amber Godfrey
NC DPI

Audience: Elementary, Middle, Secondary, Professional
Friday 3:15-4:15 Ayers

Creative Ways to Inspire Readers and Writers

Scientific studies show students retain more of a lesson when multiple senses and learning strategies are engaged. William shares how to use audio, visual, tactile, and interactive exercises--from charades to Powerpoint to stage magic-- to stimulate restless minds, encourage readers, enrich knowledge of writing standards, and improve storytelling comprehension.

*Lynne Crankshaw
North Chatham
William Hill*

Audience: Elementary, Middle
Friday 3:15-4:15 Conference Room 5

Big 6 Research Overview

As a DPI Big 6 trainer, the overview workshop will cover the Big 6 and Super 3 research model and relevance of essential learning skills-collaboration between librarian and classroom teacher. Handouts will be made available as well as the powerpoint presentation

*R. Kevin Clary
King Elementary/Stokes County
Karen Barker
Mt. Olive Elementary/Stokes County Schools*

Audience: Elementary, Middle, Secondary
Friday 3:15-4:15 Conference Room 6

Bloom's Digital Web 2.0

An interactive workshop where participants use their laptops to discover Web 2.0 tools that have been aligned with the new verbs in Bloom's taxonomy. Participants will discover which tools meet the needs of each Bloom's category thus enabling users to interact with information in terms of socialization, collaboration, creativity, authenticity, and sharing.

*Karen Van Vliet
Troutman Middle School
Kathy Beck*

Audience: Elementary, Middle, Secondary
Friday 3:15-4:15 Conference Room 7

Poetry: Secret Tool of Writers and Storytellers

Poetry draws readers to the heart of the matter, connects them with emotions, and opens new awareness. Author and poet Julia Taylor Ebel looks at poetry as a means of telling stories, bringing interesting people to the reader, and awakening sleeping senses. Examples, inspiration, poetry-writing tools, and creative nudges included.

*Julia Ebel
Author*

Audience: Elementary, Middle, Secondary
Friday 3:15-4:15 Gaines 1

Using 21st Century Technology With the Youngest of Our Students

Join us as we demonstrate 21st century technology activities/lessons used by our Pre-School through 3rd Grade students. We will show creative ways to use the technology resources available and ways you can involve your Media Coordinator in lessons. We will show how the lessons are tied to the NC Information & Technology Standards.

*Cheri Hudson
Catawba Elementary
Jennifer Jones*

Audience: Elementary
Friday 3:15-4:15 Gaines 2

State of the State

Neill Kimrey, Director of Instructional Technology at NCDPI, shares the state of Media in North Carolina.

Neill Kimrey
NCDPI

Audience: Professional
Friday 3:15-4:15 North Main A

Incorporating Voki into the Classroom Blog

The presentation will show library media specialists how to collaborate with language arts and other curriculum specialists to have students learn how to create an avatar using Voki. The avatar will be used for student presentation which are embedded on the classroom blog, using kidblog.org. The presentation will show how our middle school is using this lesson to incorporate 21st Century Technology tools into classroom assignments. Handouts will be provided.

Paige Gower
Holly Shelter Middle School
Christine Whitmore

Audience: Middle
Friday 3:15-4:15 North Main B

QR codes in the library?

A high school and an elementary school have partnered to use QR codes to encourage elementary students to read. See how QR codes can be used in the library to promote reading and to tie in with curriculum classes.

Celesta Woodard
Carolina Beach Elementary School
Joann Absi

Audience: Elementary, Secondary
Friday 3:15-4:15 North Main C

Criss Cross Applesauce: Preschool Storytimes in the Elementary School Media Center

Vicki Stanfield, a.k.a. "Booklady" will present techniques for story time in the elementary media center. She will discuss managing story time behavior, demonstrate different story time techniques, and book talk some of the latest and greatest books for preschool children. 2011 NCCBA winner for *RHYMING DUST BUNNIES* will be Vicki's guest.

Vicki Stanfield
Jan Thomas, 2011 NCCBA winner, picture book division

Audience: Elementary
Friday 3:15-4:15 North Main D

Hello My Name is . . . Lucky, The Plott

What is the significance of the name "PLOTT" to North Carolina history? How do the names Battle Cry, Blondie, Lucky, and Monday fit in with NC's state breed? Enjoy this learning experience from author/presenter Libby Bagby. Discussion, school application, Q/A, and door prizes that may make you howl!

Libby Bagby
North Surry High-retired

Audience: Elementary, Middle, Secondary
Friday 3:15-4:15 North Main E

More Powerful than a Locomotive: Using Graphic Novels across the Secondary Curriculum

This session's emphasis will be on the educational benefits of graphic novels and strategies for using graphic novels with students in grades 6-12. Breakout sessions will enable participants to get hands-on with graphic novels and to share best practices with others. Bibliographies and handouts of resources will be provided.

Karen Gavigan
University of South Carolina
Mindy Tomasevich
Mills Park Middle School

Audience: Secondary, Professional
Friday 3:15-4:15 North Main F

Hooked on eBooks: Incorporating eReaders into your Library Program

Implementing eReaders into your library program is about more than just jumping on the latest technological bandwagon or attempting to reinvent your library in order to stay relevant. It's about good practice. Participants will discuss the "big questions" related to how and why to incorporate eReaders in a library collection as well as learn about a successful program in which these devices are impacting student learning.

Jennifer LaGarde
Myrtle Grove Middle School

Audience: Elementary, Middle, Secondary
Friday 3:15-4:15 North Main G

Technology Driven Genre Studies

This presentation will demonstrate the use various web 2.0 and technology tools used in specific genre studies that can be implemented in various grade levels. Each genre will be addressed with ideas for projects and tools for teaching that genre. Handouts and project examples will be made available.

Emilee Hillman
Balls Creek Elementary School
Jenny Gerami
Lyle Creek Elementary School

Audience: Elementary, Middle
Friday 3:15-4:15 Terrace 1

Glogging a Book Report

"Glogging a Book Report" is a great way for students to present books, or any other research in a fun and innovative way. Glogster has been around for a few years, but see how you can use it in the media center, integrating core standards for just about any subject. Glogster.EDU is free software and students login to their own workspace--to create and produce an animated poster! Using Glogster meets the new standards for the Information & Technology curriculum.

Gina Cusato-O'neal
Vienna Elementary

Audience: Elementary, Middle
Friday 3:15-4:15 Terrace 3

Using iPods in the Elementary Library & Classroom

See how we use iPods to engage students in learning. Promoting literacy, reinforcing skills, researching, exploring, the possibilities are endless. Handouts with apps we've used that have worked will be provided.

Leah Robertson
Perquimans Central School

Audience: Elementary
Friday 4:30-5:30 Ardmore 1

Intel Master Teachers - Intel Elements Online Review

Intel Master Teachers and Professional Development Coordinators are invited to learn the how to's of delivering the Intel Elements Online Courses: Assessment in the 21st Century Classroom, Collaboration in the Digital Classroom, Project Based Approaches, Thinking Critically with Data, Educational Leadership in the 21st Century. In these courses educators learn well researched strategies to support the implementation of Common Core and Essential Standards and... it is FREE.

Mary Lou Daily
NCDPI
Jane Houde

Audience: Professional, Intel Master Teachers
Friday 4:30-5:30 Ardmore 2

AASL Top Websites for Teaching and Learning

The American Association of School Librarians Best Websites for Teaching and Learning Committee was given the charge of choosing 25 top sites each year. Come and see the award winning websites for 2011. Handouts will be available.

Heather Moorefield-Lang
Virginia Tech

Audience: Elementary, Middle, Secondary
Friday 4:30-5:30 Conference Room 5

Web 2.0 Essentials

This session will introduce participants to over 20 web 2.0 tools available for free or low-cost. Great for those librarians in schools with a 1:1 laptop program but essential for all librarians in promoting new tools to their teachers and students.

Shelly Mitchell
West Wilkes Middle School

Audience: Elementary, Middle, Secondary
Friday 4:30-5:30 Conference Room 6

When Students Become Heroes: World of Warcraft in the Classroom

There's much talk about using video games in the classroom, but here's everything you need to implement your own game-based program using the popular online game, World of Warcraft. Join Lucas as he shares how Pender County launched this innovative and exciting program and how it's transforming students into heroes.

Lucas Gillispie
Pender County Schools

Audience: Middle, Secondary, Professional
Friday 4:30-5:30 Conference Room 7

Are School Library Websites Age-Appropriate? Cognitive and Affective Information Seeking Domains of Youth

Three hundred school library websites (100 elementary, middle, and high school sites) were randomly selected from across the US and evaluated for general interface design, age-appropriateness, content, and use of technology. The results of our nationwide student survey will be presented along with potential implications and recommendations.

Anthony Chow
University of North Carolina at Greensboro
Amy Figley, Jessica Sherard

Audience: Elementary, Middle, Secondary, Professional
Friday 4:30-5:30 Gaines 1

Professional Learning Communities and the School Librarian

This interactive workshop will present strategies and tools school librarians can utilize to make the most of their work with Professional Learning Communities (PLCs) Emphasis will be on how school librarians can use PLCs to implement AASL's Standards for the 21st Century Learner. A website with supporting documentation will be created.

Sandra Hughes-Hassell
Debbie Dupree and Amanda Brasfield
UNC-Chapel Hill

Audience: Elementary, Middle, Secondary, Professional
Friday 4:30-5:30 Gaines 2

EBOB: updates and information

Elementary Battle of the Books committee members and those interested will meet to review processes and plan for EBOB. Everyone is encouraged to attend to provide feedback as we move forward with the program.

Barb Thorson
Leslie Black

Audience: Elementary
Friday 4:30-5:30 North Main A

Google Yourself

This demonstration/interactive workshop will highlight all that Google Apps has to offer to enhance 21st Century skills in the classroom and as a professional. The presentation will highlight effective use of Google Sites, Docs (including documents, presentation, and spreadsheets), and Calendar, as well as various products such as Bookmarks, Reader, etc. In addition to Google Apps, we will also go over the tools Google has to teach effective searching techniques. The ideas shared in this presentation will be based on use of these Apps in the Chapel Hill-Carrboro City School District after our first year of execution.

Tori Gredvig
Smith Middle School

Audience: Elementary, Middle, Secondary, Professional
Friday 4:30-5:30 North Main B

Desperate Librarians : Learn our juicy secrets

Are you searching for ways to keep your library program engaging and current but just don't feel you have time? Since time is precious, stop in to get quick ideas on technology, collaboration, engaging readers, and other gems that will take you from desperate to divine.

Julie Stephenson
Mt. Pleasant Middle School
Sarah Frazier
Harold E. Winkler Middle School

Audience: Middle
Friday 4:30-5:30 North Main C

The Heart of the Holocaust

Need a collaborative project that will touch the hearts of your students and provide the perfect project for exploring issues such as racism, prejudice and tolerance? Language arts, foods, EC and media classes joined together to remember the holocaust using food, reading, writing and technology. Handouts will be provided.

Beverly Hall
Newton Conover High School

Audience: Middle, Secondary
Friday 4:30-5:30 North Main D

Google in the Technical Media Center

This demonstration/workshop will focus on how to incorporate Google Apps into the media center. We will look at options to use Google Docs with students as well as faculty members.

John Warf
NC DPI
Melinda Humphrey

Audience: Elementary, Middle, Secondary, Professional
Friday 4:30-5:30 North Main E

My Name Is...NBCT Renewed!

Learn about the National Board renewal process in an interactive session lead by two NBCTs - a renewal candidate and an assessor. We'll get you ready to work on your Profile of Professional Growth.

April Dawkins
Porter Ridge High School
Deb Christensen
Central Academy of Technology & Arts

Audience: Professional
Friday 4:30-5:30 North Main F

Literacy in the 21st Century!

Learn how one Media Specialist and AIG Facilitator collaborate to create authentic digital storytelling projects focused on improving students' technology and literacy skills. Join us in this beginner's session to see Animoto, Voicethread, Prezi, and other engaging resources that will move your elementary students into the 21st century! Electronic handouts provided.

Elizabeth Husketh, NBCT
Club Boulevard Humanities Magnet Elementary
Diana Lisle, NBCT

Audience: Elementary
Friday 4:30-5:30 North Main G

Saddle Up 'N' Read

Howdy reading partner! Are you looking for a way to motivate your buckaroos to read while enriching their writing skills? Well, gallop into this session, as Steve Somers, the Amazing Teacher, unveils his latest reading incentive program. Using wonderful stories from around the world, amazing tricks and a silly puppet Steve will challenge your students to take their writing skills to the next level. Here's your chance to take this program for a test ride and go on your own tumbleweed adventure at conference.

Steve Somers
Amazing Teacher

Audience: Elementary
Friday 4:30-5:30 Terrace 1

Teaching Students To Tell Stories

Mr. Sundell will explain and demonstrate a process for teaching students to tell folktales: (1) Introduction of folktale types; (2) Demonstration of telling; (3) Students reading to select stories; (4) Students creating a storyboard and story map; (5) Storytelling exercises; (6) Storytelling practice; (7) Rehearsal with feedback and final presentation. Mr Sundell will identify pitfalls and make recommendations in story selection (short & simple), adaptation (Keep some details so the story comes alive) and delivery (Identified in rubric). Handouts will include: a workshop outline; a select bibliography of resource books, recordings, and websites; a rubric for self-evaluation and grading.

Jon Sundell
Hills Arts Magnet Middle School

Audience: Elementary, Middle, High
Friday 4:30-5:30 Terrace 3

Resources from Verizon Thinkfinity

Verizon Thinkfinity offers educators thousands of resources for both teacher and student use. Learning objectives are individual resources that can be found embedded within a lesson plan, or used independently, helping teachers build learning activities to enhance existing lesson plans. Learning objectives are aligned to state and national standards. Participants should bring a mobile device to navigate Thinkfinity along with the presenter.

Paula Barnes Cardinale
Powell GT Magnet Elementary

Audience: Elementary, Middle, Secondary
Saturday 10:00-11:00 Ardmore 1

Bringing Books to Life

Got reluctant readers? Capture their attention with a slick book trailer created with Animoto or Photo Story. We'll look at the basics of movie & book trailers and discuss the elements that make them work. Promote new and interesting books in your classroom or media center and teach your students to make their own trailers as a culminating activity to share with their peers.

Staci Bumgarner
River Bend Middle School

Audience: Middle, Secondary
Saturday 10:00-11:00 Ardmore 2

The Lost and Found of Sabrina: A Collaborative Digital Story

How can you incorporate reading, writing, art, and technology into one inquiry-based unit? Learn how one student's interest in snakes led to a digital story created by nine classmates, five focus teachers, and one very collaborative teacher. Participants will leave with a variety of ideas and resources for sparking collaborative projects of their own!

Jessica Moore
Winter Park Elementary School
Jenn Hatch

Audience: Elementary
Saturday 10:00-11:00 Ayers

Put Your Job on a Diet!

Got too much on your plate? Join us for suggestions of best practices for using volunteers, independent circulation, and encouraging patrons to be independent users. The session will be an open-group discussion to brainstorm solutions for streamlining administrative tasks so we can better facilitate learning. Shared ideas will be compiled and available to participants.

Beth Obenschain
Leesville Road Elementary
Brenda Shore

Audience: Elementary
Saturday 10:00-11:00 Conference Room 5

NCpedia.org: The evolution of an online resource

Learn about NCpedia, an online encyclopedia about North Carolina managed by the State Library of North Carolina, and how your school can use it and become involved in shaping its future. Not only are students able to use entries for their North Carolina assignments, they may comment on entries to share related information they have found, contribute photographs to entries and more.

Michelle Czaikowski
State Library of North Carolina

Audience: Elementary, Middle, Secondary
Saturday 10:00-11:00 Conference Room 6

Books for All- Global Literacy

Worldreader.org is a non-profit organization making “digital books available to all in the developing world.” See how using e-readers with students in Sub-Sahara Africa is changing global literacy. Worldreader works in Ghana and Kenya digitally publishing local stories. These texts can open the door to global awareness in your library. Interactive demonstration from a Worldreader volunteer who has traveled twice to Kenya training teachers and students how to use e-readers. Kindle experience and suggestions, book title suggestions from Worldreader pilot projects in Ghana and Kenya

Sara Rhyne
Davie County Schools

Audience: Elementary, Middle, Secondary
Saturday 10:00-11:00 Conference Room 7

The Poetry Content Connection: Using Poetry as Assessment Across the Curriculum

In this wildly entertaining session, I will introduce a variety of “functional” poems that teach content in a specific way. I will introduce a variety of “expository” poems that explore content in a general way. I will demonstrate how teachers can use poetry to assess how well their students are acquiring meaning from prose texts. Teachers will be reading and writing and getting on their feet as they learn to model the various activities for their students. We will be transforming poems into scripts. Transforming scientific prose into personae poems. Combining cootie catchers and haikus into Haikootie Katchers. And we will transforming personal poem forms (“I Am,” Bio-Poems, “Where I’m From”) into writing prompts that connect the self to the other (characters in literature, historical figures, or even mathematical concepts).

Allan Wolf
Author and Storyteller

Audience: All
Saturday 10:00-11:00 North Main A

Down with PowerPoint!: Creative and Innovative Presentation Techniques

Have you ever seen a Prezi that spins you in so many circles that you feel sea sick? Are you tired of PowerPoint presentations that have a stretched photo background with a full paragraph of yellow text? Fear not! This interactive workshop will show technology tools students can use to present their information, and will take you through the planning process so the end result shows both the content and the information skills that they learned. This presentation will be especially helpful in anticipation of the Common Core curriculum, as communication skills are a top priority.

*Tori Gredvig
Smith Middle School
Blake Norby*

Audience: Middle, Secondary
Saturday 10:00-11:00 North Main B

My Name is Dovey Coe

Hello, My Name Is ... is just the beginning of the story. Once we introduce ourselves, there's so much more to tell. If you've ever wondered how a writer turns a character from a spark of an idea—Hello, My Name is Dovey Coe—into a real, almost live person, then listen in as Frances O'Roark Dowell discusses where the ideas for her stories come from as well as how she takes them from very rough drafts into finished novels.

*Frances O'Roark Dowell
Author*

Audience: All
Saturday 10:00-11:00 North Main C

iPads/iPods in the Classroom

This session will focus on how iPads and iPods can be used in the classroom. During the demonstration apps will be shared that are available for the different middle school subject areas.

*Holly Poovey
H.M. Arndt Middle School
Karen Harris
Maiden Middle School*

Audience: Middle
Saturday 10:00-11:00 North Main D

Developing assessment strategies for the Big6™ Research Model

Showing evidence of student achievement and growth is critical as the new Information and Technology Essential Standards are implemented. Charlotte-Mecklenburg Schools has worked with Dr. Michael Eisenberg, Co-creator of the Big6™ Research Model, to develop resources that will allow media specialist to plan, implement, and deliver effective assessment strategies. Handouts will be provided.

*Kevin Washburn
Alexander Graham Middle School*

Audience: Elementary, Middle, Secondary, Professional
Saturday 10:00-11:00 North Main E

How to create a class written audio book using Audacity, Windows Movie Maker, and Vimeo

Learn how to create a class written (no copyright needed) audio book using the programs Audacity, Windows Movie Maker, and Vimeo! A screen shot instruction handout will be provided as well as step by step instructions. Door prizes will be included.

*Lisa Wright
West Yadkin Elementary*

Audience: Elementary
Saturday 10:00-11:00 North Main F

So, you want to be an author

You work with books, but have you ever thought about writing one? Join NC YA Book Award winner Brian Katcher, as he talks about the road to publication, from writing and editing, to finding an agent or a publisher. Q and A to follow.

Brian Katcher
Author

Audience: Professional
Saturday 10:00-11:00 North Main G

Looking Ahead to a New Evaluation Instrument

What does it take to be a 21st century Media Coordinator/School Librarian/Teacher Librarian? Join us for a discussion of new Standards for Library Media Coordinators and prepare for a new evaluation process expected to roll out in 2012.

Kelly Brannock
School Library Media Consultant, NCDPI Instructional Technology Division

Audience: Professional
Saturday 10:00-11:00 Terrace 1

Easing the Common Core transition

Are you ready for the Common Core standards? Let LEARN NC help you do some of the heavy lifting. We'll show you what we're doing to ease the transition to the Common Core state and NC Essential Standards, and we'll address some important Common Core concepts, including text complexity and new literacies.

Lesley Richardson
Martinette Horner
LEARN NC

Audience: Elementary, Secondary, Professional
Saturday 10:00-11:00 Terrace 3

Reading IS Social

For ten years our media program has molded and shaped a student-parent-teacher book club to celebrate the joy of reading through sharing. Participants will learn how the club has evolved from an adult prepared monthly event to a "reading social" planned by students and accessible 24/7 through Moodle.

Karen Maxon
Joni Allison
Rugby Middle School

Audience: Elementary, Middle
Saturday 11:15-12:15 Ardmore 1

Beyond Technology Tools: Supporting the Teacher Evaluation Process

Teachers use a variety of instructional methods, including technology integration to help students think critically and solve problems. How can school librarians and technology facilitators support core teachers in this new evaluation process? We'll move beyond technology as a tool and look at maximizing learning and collecting evidence for the process.

Deanna Harris
East Cary Middle School

Audience: Elementary, Middle, Secondary, Professional
Saturday 11:15-12:15 Ardmore 2

Independent Librarians' Roundtable

A meeting of Independent Librarians

Diane Averett
Kerr-Vance Academy

Audience: Elementary, Middle, Secondary
Saturday 11:15-12:15 Ayers

Game On - How Video Games Can Bring Excitement and Learning to Your Media Center

Want to spark a child's interest and get almost instant engagement? Ask them about what games they're playing. But, how do you get started with games in the library? Join Lucas as he shares proven tips for bringing popular games into the media center and finding the rich learning embedded within!

Lucas Gillispie
Pender County Schools

Audience: Elementary, Middle, Secondary, Professional
Saturday 11:15-12:15 Conference Room 5

Centered on Learning: Teaching Library Lessons with Center Activities

Regardless of fixed and flexible scheduling, there never seems to be enough time to provide the individualized instruction students deserve. Learn how to make the most of the instructional time and space in your library by using centers. Participants will leave with a variety of ideas and resources for creating and facilitating "media centers"!

Jessica Moore
Winter Park Elementary School

Audience: Elementary
Saturday 11:15-12:15 Conference Room 6

School Library Strategic Planning: Case Studies in Four North Carolina Public Schools

Researchers and school librarians collaboratively implemented strategic plans in four school libraries. Impact was measured using four dimensions – librarian self-efficacy, librarian job satisfaction, relationships with colleagues, and satisfaction of primary stakeholders including teacher, administrators, and parents. Results will be shared along with a panel discussion with participating school librarians.

Anthony Chow
University of North Carolina at Greensboro
Amy Figley, Sara Ralph, Patricia Stringer, Brenda Phetteplace

Audience: Elementary, Middle, Secondary
Saturday 11:15-12:15 Conference Room 7

How to be a Presentation Ninja

Learn how to practice presentation Zen by dumping the templates, embracing dramatic graphics, and brutally cutting the text to create a truly engaging slide deck. Inspire your audience and teach students how to synthesize their research findings and refine their preso skillz to become the next generation of presentation Ninjas!
<http://thedaringlibrarianpresents.wikispaces.com>

Gwyneth Jones
Murray Hill Middle School

Audience: Elementary, Middle, Secondary, Professional
Saturday 11:15-12:15 North Main A

Our 1:1 Laptop Journey

Mooreville Graded School District introduced laptops in 2008 as part of our Digital Conversion initiative. Come hear about our process of preparation, introduction, and integration of laptops in every aspect of our school life, and specifically the role of media coordinators in this process. Time will be allowed for questions.

Kristina Thoennes
Mooreville Intermediate School
Kristi Kallio
Mooreville High School

Audience: Grades 4-12
Saturday 11:15-12:15 North Main B

Windows to the World

Are you looking for a way to extend learning beyond the classroom walls? Join us as we explore video chat/video conferencing tools that are available to you. We will demonstrate and compare the features of a number of tools including Skype, Face Time, Ooovoo, Google+, and Fring. We will also discuss ways to design lessons and activities around your video chat sessions to make sure they are authentic and valuable learning activities.

Joanna Gerakios
Pitt County Schools
Tim DeCresie

Audience: Elementary, Middle, Secondary, Professional
Saturday 11:15-12:15 North Main C

Motivating Middle Schoolers to Read

This session will include a discussion about what our goals are as middle school media coordinators, how we can help teachers do a better job and why there has been a decline in reading in recent years, including references from *Readicide* by Kelly Gallagher and *The Book Whisperer* by Donalynn Miller. We will also talk about what we are doing now and if it is working and how we can reverse this downward spiral in reading. While the focus will be on middle school, elementary and high school media coordinators should be able to adapt the information to their levels.

Penny Dawson
E.B. Frink Middle School

Audience: Middle
Saturday 11:15-12:15 North Main D

Globalization Units for Elementary

With globalization being an integral part of our school improvement plan in our county, I developed a structured plan for our school. It starts with awareness in Kindergarten and finishes with the global workforce in fifth grade. I will be implementing 24 lessons per grade level this year that utilize technology, literature, related arts, etc., that are developmentally appropriate for our students. It also involves collaboration with teachers and our Globalization Committee.

Kathy Gwinn
Antioch Elementary

Audience: Elementary
Saturday 11:15-12:15 North Main E

Using the FollettShelf to provide Digital Resources/Solutions to support the media center, reading, and curriculum support.

Duplin County Media/Tech Directors, along with Follett Library Resources will demonstrate and discuss the FollettShelf as a digital resource and solution. It is imperative that Media Specialists remain relevant in an ever changing digital world. The session will show how Duplin County uses this service to provide digital content to students and teachers. Discussion on barriers and strategies to overcome them, and a best practices segment to assist anyone interested meeting these needs.

Laura Thornton
Duplin County Schools
Kristen Hall

Audience: Elementary, Middle, Secondary, Professional
Saturday 11:15-12:15 North Main F

Using origami and Origami Yoda in the Classroom

Tom Angleberger author, artist, crazy person and last year's winner of the NC YA Middle School Book Award will present a session on using origami and Origami Yoda in the classroom. Origami Yoda is the title character of his award winning novel, *The Strange Case of Origami Yoda*.

Tom Angleberger
Author

Audience: Middle
Saturday 11:15-12:15 North Main G

IRYT4FUN! (I write for fun)

IRYT4FUN is an interactive, imaginative mini-workshop that explores creative ways to enhance writing skills of the very young to the professional and ins&outs of the book publishing process. Renee Gibbs is the owner of Cranberry Quill Publishing and its newest imprint, WritEarly Books - books written & illustrated by young writers.

D. Renee Gibbs
Cranberry Quill Publishing

Audience: Elementary, Middle, Secondary, Professional
Saturday 11:15-12:15 Terrace 1

Building a Virtual Library with Capstone

Capstone Interactive Library has over 450 interactive books for students in grades PreK-8 to help gain confidence and increase reading success. Librarians and teachers can use Capstone Interactive Library to collaboratively create lesson plans and projects that are specific to the goals of the school. Included in the product is access to lesson plans, templates and free on-line companion Activities.

Eric Fitzgerald
Capstone

Audience: Elementary, Middle
Saturday 11:15-12:15 Terrace 3

Save the date for Conference 2012!
October 4-6, 2012
Winston Salem, NC
Featuring keynote speaker
Buffy Hamilton, the Unquiet Librarian



Photo by Gary Payne/Getty Images

WOW!

Tell us what you think! Two bright orange WOW! cards have been included with your program. Please use these cards to recognize the one outstanding concurrent session that you attend each day. Simply complete the portion of the WOW! card for that day and drop it in the bright orange WOW! box in the registration area. Two cards will be drawn at random each day from the box and the submitter and the presenter(s) win prizes! Friday's WOW! winners will be announced at the Author Reception and Saturday's winners will be announced at the author luncheon. WOW! winners will be posted on the NCSLMA website after the conference.

Thanks to VEMA for this great idea!

NCSLMA Executive Board 2011-2012

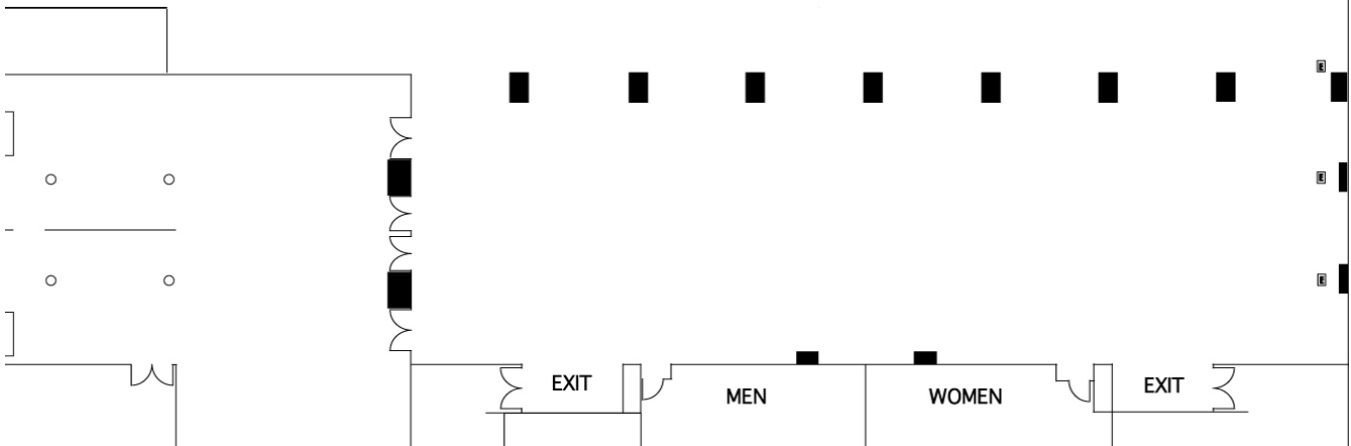
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Allyson Gernandt Gemstone Jewelry	240 N. Panther Branch Road Bryson City, NC 28713	www.silverandgems.com	Allyson Gernandt	828-488-1144		allyson@gernandt.com	Allyson Gernandt	52
Amazing Teacher	1162 Double Pond Lane High Point, NC 27265	www.amazingteacher.com	Steve Somers	336-307-3995	800-593-1876	steve@amazingteacher.com	Steve Somers	76
Bedford Falls Book Fairs	3215-113 Wellington Court Raleigh, NC 27615	www.bedfordfallsusa.com	Gary Odom	919-954-0140	919-954-0938	garyodom@bedfordfallsusa.com	Gary Odom	84-88
Bound to Stay Bound Books	1880 West Morton Ave. Jacksonville, IL 62650	www.btsb.com	Susan Gregory	800-637-6586	800-747-2872	btsb@btsb.com	David Harrington	62
Britannica Digital Learning	331 N. LaSalle Dr. Chicago, IL 60654	www.info.eb.com	Wendy Pickering	312-347-7051		wpickering@eb.com	Hilitt Kravitz, Vicki Brock	61
Broadfoots of Wendell	6624 Robertson Pond Road Wendell, NC 27391	www.broadfootsofwendell.com	Jan Broadfoot	919-365-6963	919-365-6008	broadfoots@earthlink.net	Jan Broadfoot	59
Burrow Library Services	408 Turner Road Pell City, AL 35128		Brenda Burrow	205-814-9110	205-814-9110	brenda4books@aol.com	Jim DeLoache, Ted Beesley, Ellen Beesley	67-68
Camcor, Inc.	P.O. Box 1899 Burlington, NC 27216	www.camcor.com	Rodney Bailey	800-868-2462	800-298-1181	rbailey@camcor.com	Keith Holland	66
Capstone/Heinemann	151 Good Counsel Dr. Mankato, MN 56001	www.capstonepub.com	Melissa Neeb	800-471-8112 Ext. 464	888-517-8978	m.neeb@capstonepub.com	Diane Fralish, Eric Fitzgerald	64-65
Davidson Titles, Inc.	2345 Doctor F. E. Wright Drive Jackson, TN 38305	www.davidsontitles.com	Brenda Davidson	800-433-3903	800-787-7935	brenda@davidsontitles.com	Marti Seidel	79
Dee Way Educational Consultants	450 Largo Road Norlina, NC 27563	www.bookshelper.com	Wadie Ryan	252-257-2733	252-257-4192	info@bookshelper.com	Wadie Ryan, Jamie Ryan, Jason Ryan, Thuy Lawyer	56
Delaney Educational Enterprises	1455 West Morena Blvd. San Diego, CA 92110	www.deebooks.com	Carol Lowder, Karen McDowell, Carole Williams	800-788-5557 x225	800-660-2198	tally@deebooks.com	Laura Brawley	60
Eason Associates and Scholastic Library	2855 Circle Ridge Dr. Orange Park, FL 32065		Sam Eason	800-628-0080	904-298-2720	easociate@aol.com	Sam Eason, Gwen Eason	74-75
East Carolina University - Department of Library Science	101 Umstead Building Mail Stop 172 Umstead Greenville, NC 27858	www.ecu.edu/educ/lib	Elaine Yortz	252-328-4373	252-328-4368	yortzrn@ecu.edu	Elaine Yortz	55
Follett Library Resources, Inc.	1340 Ridgeview Drive McHenry, IL 60050	www.titlewave.com	Kathy Beyer	888-511-5114 Ext. 3311	800-852-5458	sales@fr.follett.com	Michael Gasparic, Glenda Cordray, Doug Romick, Derek Tolley, Chris Healy, Kaelin Turner, Karel Swift	57-58
Follett Software Company	1391 Corporate Drive McHenry, IL 60050	www.folletsoftware.com	Laura Welter	815-578-7357	815-578-5337	welter@fsc.follett.com	Bob Rinaldi, Larry Bennett	63
Garrett Book Company	P.O. Box 1588 Ada, OK 74821	www.garrettbooks.com	Jim Rice	800-654-9366	888-525-1560	mail@garrettbooks.com	Carl Conant, Wallace Bryant, Michael Margolin, Eugene Beasley, Billy Simmons, Morris Thompson, Monte Cunningham, Nancy Cunningham	82
Hart, Inc.	320 New Stock Road Asheville, NC 28804	www.hart-inc.com	Brett Eaker	800-654-8012	866-390-4278	brette@hart-inc.com	Brett Eaker	48
History Education	900 Kushwah Creek Drive Charleston, SC 29412	www.historyeducation.com	Bob Newhouse	843-406-0154	843-406-0154	rdn444n@aol.com	Bob Newhouse	43
Joyner Library - East Carolina University	2400 Joyner Library East Carolina University Greenville, NC 27858	www.ecu.edu/lib	Blythe Tennent	252-328-2771	252-328-6892	tennent@ecu.edu	Linda Teer, Hazel Walker	48
Junior Library Guild	7858 Industrial Parkway Plain City, OH 43064	www.juniorlibraryguild.com	Stephanie Ferguson	800-325-9558 x7222	800-827-3080	sferguson@juniorlibraryguild.com	Marsha Filia	69
Laminex Family of Companies	4211 Pleasant Rd. Fort Mill, SC 29708	www.laminex.com	Laura Beth Poore	800-438-8850	704-679-8453	laurab@laminex.com	Linda Rogers, Jeff Bibbins	81
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Lerner Publishing	1251 Washington Ave. North Minneapolis, MN 55401-1036	www.lernerbooks.com	Ted Beesley	336-668-4539	336-664-1159	beesleybooks@msn.com	Ted Beesley, Ralph Davis	73
Mackin	3505 County Road 42 W. West Burnsville, MN 55306	www.mackin.com	Katie Goracke	800-245-9540	800-369-5490	katieg@mackin.com	Alesia Stevenson	72
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ProQuest	789 E. Eisenhower Parkway Ann Arbor, MI 48106	www.proquest.com	Kevin Stewart	734-660-7572		kevin.stewart@proquest.com	TBD	44
The Reading Source	P.O. Box 436 Anderson, SC 29622	www.thereadingsource.com	Ann Prince	888-473-6465	864-328-0312	info@thereadingsource.com	Lynne Prince, Bob Prince	53-54
Scholastic Book Fairs	5901 Northwoods Business Parkway, Suite N Charlotte, NC 28269	www.scholastic.com/bookfairs	Laura Carroll	800-633-4216 Ext. 223	704-599-1712	lcarroll@scholasticbookfairs.com	Keith Brown, Pam Bonney, Jonita Broel, Mary Elvington, Kathy Bullock,	50-51
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World Book, Inc.	233 N. Michigan Ave., Suite 2000 Chicago, IL 60601	www.worldbookonline.com/sales	Judy Stancil	800-975-3250	888-922-3766	judy.stancil@worldbook.com	Gordy Reese, Barbara Mayo, Judy Stancil	71
Worlds of Wonders LLC	931-B South Main Street, Suite 338 Kernersville, NC 27284	www.worldsofwonders.com	Tony McEachin	919-278-6128		tmcachin@worldsofwonders.com	Tony McEachin	47

2011 NCSLMA Conference Exhibitors

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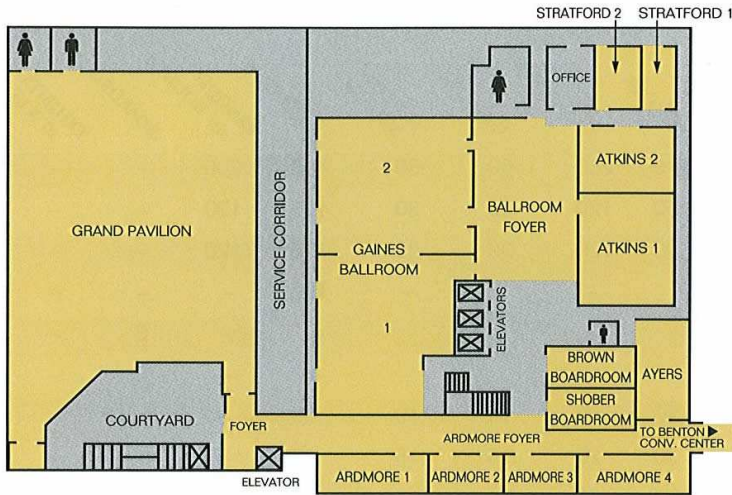
copies of Frances O’Roark Dowell books



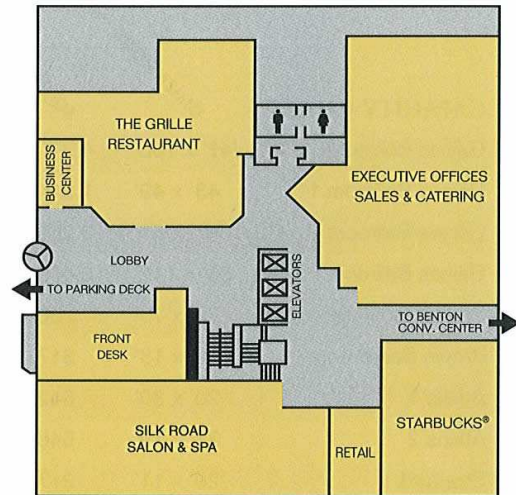
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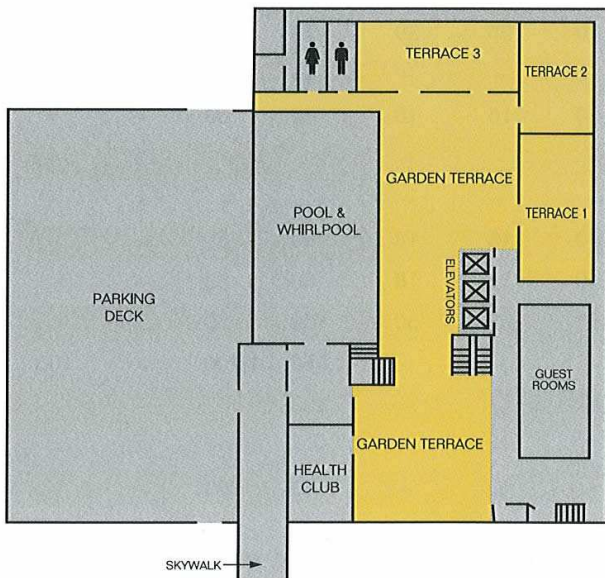
LOWER LEVEL



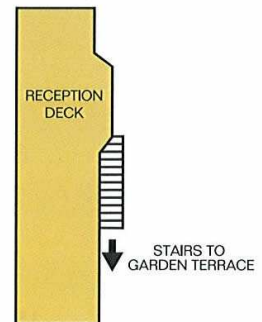
LOBBY LEVEL



SECOND LEVEL



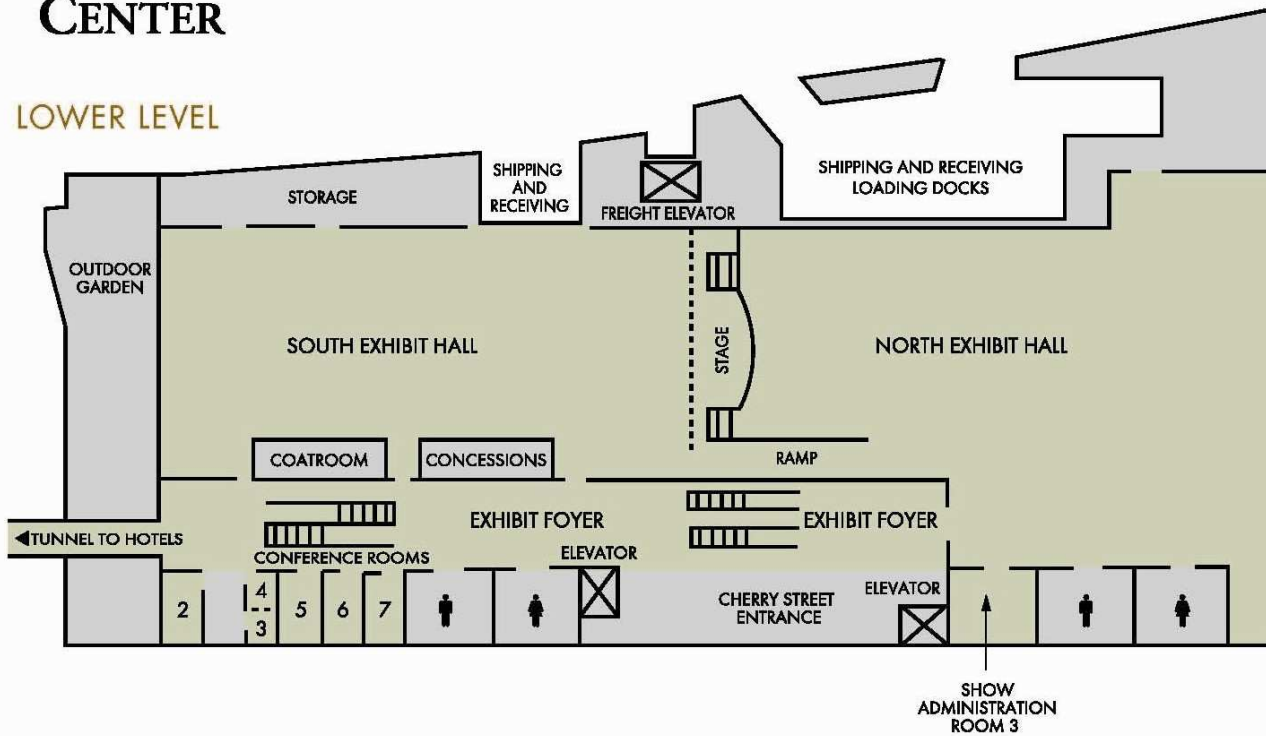
FOURTH LEVEL



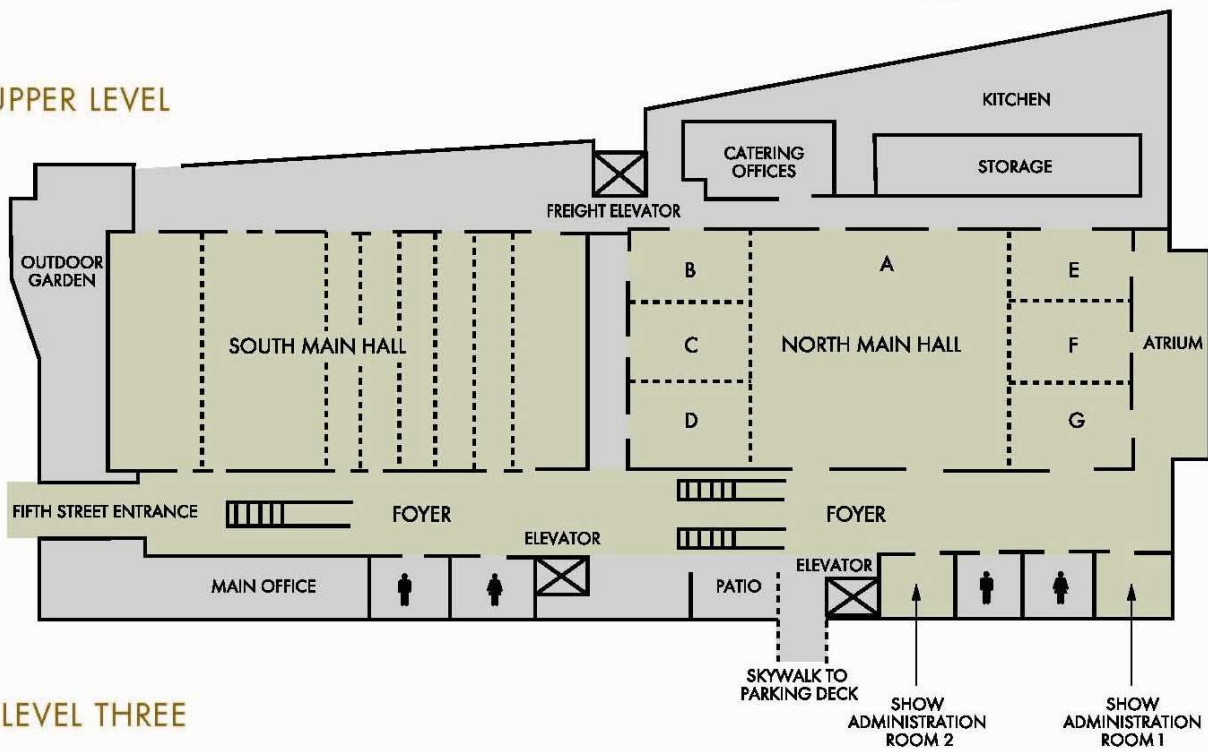
B

BENTON CONVENTION CENTER

LOWER LEVEL



UPPER LEVEL



LEVEL THREE

